

on the menu

'On The Menu' is a brand new website (www.onthemenusussex.co.uk) launched by Sussex Newspapers to provide an online directory of places to eat in the Sussex area and it isn't your average online listings site. 'On the Menu' provides web users the chance to access your menu online, keep up to date with your latest offers, access your own website and much, much more. It will be promoted through our papers all year round as well as on the home page of our ever growing news sites including www.crawleyobserver.co.uk

Starters

BASIC LISTING

Basic position on main page of the site

This includes:

- 1 picture
- Downloadable pdf of sample menu
- 30 words
- Contact details incl.
 - Address
 - Phone
 - Website address
 - Email

6 MONTHS £120, 1 YEAR £195 OR £20 PCM



Mains

FEATURE LISTING

Much more prominent position on main page & rotated listing on the home page, your own page within the site

This includes:

- 3 pictures
- Your logo
- Customised header to match company ID
- Downloadable PDF menu that can be updated on a weekly basis
- 200 words editorial
- Special offers button link to special offers PDFs (changeable weekly)
- Google Map
- Link to your own website

6 MONTHS £300, 1 YEAR £495 OR £50 PCM



A la Carte

FEATURE VIDEO PAGE

All the great features of our Feature Listing and Web Page with an added 30 second professionally created video stills advert.

This Includes:

- Up to 10 still images used
- On screen text
- Voiceover

ONE OFF COST: £150

PREMIUM FEATURE VIDEO PAGE

All the great features of our Feature Listing and Page with a high impact 1-2 minute professionally shot video added to your Feature Page

This Includes:

- Filming as required at your location
- Processing and cutting
- On screen text
- Voiceover

ONE OFF COST: £299

Extras

OUR REGULAR IN-PAPER FEATURES

Our fantastic in-paper features run each month with a large amount of space given to the main featured chef write ups. These feature write ups are also added to a special section on the website so that your restaurant's write up is seen again and again.

SKYSCRAPERS AND STRIP BANNER

Extremely prominent spaces on our site that are shown on every page. These are adverts that are seen by your target market - people searching for somewhere to eat in your local area. As we are an eating out guide only with a very targeted audience - no wasted adverts like many other internet sites.

EXTRA FREE PROMOTION BY ADDING YOUR FAVOURITE RECIPE!

Add your recipe to our online 'Recipe Book' for extra exposure! Promoted by a homepage splash banner plus a link on every page, your recipe can be credited to your chef and restaurant with a direct link to your details.

In association with:



• Enjoy our excellent rates! • A great way to promote your business • Excellent coverage through our websites, in-paper adverts and features •

ON THE MENU - RATE CARD

LISA CLACK

T: 01903 282365

lisa.clack@sussexnewspapers.co.uk